

ACTIVITY: YOUR IDEA ACCOUNT

Description: Exhibition of ideas on energy saving.

Development of the activity

- Prior to the generation of savings ideas, it is recommended to perform some of the activities described above (What they tell us about the topic or the Video Forum), or any other activity that allows students to be aware of the link between energy consumption and climate change.
- The work begins from a class discussion on how energy saving favors the reduction of Greenhouse Gas emissions and, therefore, helps mitigate climate change. The most relevant ideas will be extracted by the teacher or the teacher and will be placed in a visible place in the classroom.
- The students, divided into groups, choose an idea of the exposed ones and elaborate slogans that invite savings.
- Finally, each group carries out a campaign (following the script of the activity sheet) with the dissemination of their slogans in the school, through stickers, slogans, posters, brochures, radio or local television wedges, etc.

Recommendations

This activity could also be considered as a contest of ideas for the elaboration of a common message to place on the center's website.

Bibliography

<http://www.juntadeandalucia.es/educacion/portals/web/aldea/recursos-lineas-intervencion/-/categorias/categoria/QZWQbQiktf5D/proyecto-terral>

1. Campaign slogan

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2. Logo (Campaign Image)

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3. Campaign Messages

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4. Diffusion of the Campaign

Type of diffusion	Yes	Do not
Diptych		
Poster		
Podcast		
Newspaper		
Internet		
Others:		